

INDIA EXPO CENTRE & MART
AUGUST 3-6,2024



## of India's most well curated B2B Expo for Hospitality and F&B Businesses





## 1000+ Brands | 16 Countries 25,000+ Visitors | 30,000 sq.m. Area



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#### Rakesh Kumar

Chairman, IEML

We're a leading country in the terms of hospitality business. Country's diverse culture, rich heritage, and increasing tourism have contributed to the expansion of the hospitality sector. India International Hospitality Expo (IHE) is aimed to catalyse the growth of the hospitality sector ensuring the best service to the international masses turning to India. Substantial growth of Hospitality sector incurred foreign investment and established country as most desired place for the business.



### WHAT TYPE OF COMPANIES EXHIBIT?

Whether it's delivering innovative new products or professional services, suppliers to the Hospitality industry play a crucial role in enabling Hospitality professionals to gain greater insights, work more efficiently and achieve better business outcomes.

## IHE Show Floor covers the following Product Sectors extensively:







Operating
Supplies & Equipment



Hospitality <u>Techn</u>ology



Housekeeping & Janitorial



Maintenance & Engineering



Furniture, Fixtures, and Equipment



Facilities Management, Cleaning and Hygiene



Food & Beverage

### **Your Opportunity for SUCCESS**

IHE 2024 is the must attend event of the year for Hospitality Industry professionals and businesses. It is your chance to engage with global and Indian elite of entrepreneurial league and become a recognised and integral part of what has become the pre-eminent event of Indian Hospitality industry business calendar.



83%
WERE SATISFIED
WITH VISITORS
TO THEIR STAND

81%
CONSIDER
IHE
IMPORTANT FOR
THEIR BUSINESS

84% OVERALL SATISFACTION RATE



# VISITOR PROFILE

IHE visitors are increasingly striving to provide agile, high performing physical environments that create a sense of community.

They come to the event to find and source products that will drive efficiency and encourage productivity in the hospitality industry.

From CEOs to purchase heads and project management companies, all hospitality decision makers at one platform.

Hotels | Resorts | Villas | Homestays | Vacation
Rentals | Restaurants | Cafes | Breweries |
Nightclubs | Restro-Bars | Cloud Kitchens |
Catering Companies | Airports | Tour and Travel
Agents | Fitness Centres | Spa & Beauty Centres |
Venues & Clubs | PMC Companies | Real Estate
Companies | Car Rental agencies | Event &
Wedding Planners



# Why Attend?











## **About IEML**



25 minutes from New Delhi



60 minutes from IGI Airport 20 minutes from proposed Jewar Airport



40 minutes from Hazrat **Nizamuddin Railway Station** 



A city very well connected with Delhi NCR through

- One of the world's leading integrated exhibition and convention centres.
- National Tourism Award for being 'Best Alone Convention Centre in India' by Ministry of Tourism, Government of India.
- In-House integrated services for a phenomenal experience and ease of doing business
- Ability to organize events of any scale with flexibility
- Track record of two successful decades in organizing world class exhibitions and events

### **Cost of Participation**



- \*18% GST will be charged extra.
- \*\*10% PLC will be charged extra for two/three/four sides open booths

# GET IN TOUCH TODAY



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